



To: Interested Parties

From: Andrew Baumann and Joey Teitelbaum, Global Strategy Group

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Re: New Polling Finds Bennet with a Wide Lead in Colorado Dem Governor Primary

A new poll from Global Strategy Group finds that Senator Michael Bennet holds a commanding lead over state Attorney General Phil Weiser in the Democratic primary race to be the state's next governor. In a race between two well-regarded public servants, both are well-liked. However, Bennet is much better known (and, thus, has a higher favorability rating). He also converts name ID into votes better than Weiser. As a result, he more than doubles Weiser's vote total and exceeds 50% on his way to a 31-point lead.

Key Findings

Bennet has a large name ID and favorability advantage. Nearly nine-in-ten likely Democratic primary voters in Colorado are familiar with Michael Bennet and his personal standing is outstanding, with 74% of primary voters rating him favorably. His ratings are especially strong among key voting blocs who are more engaged in the race such as voters age 55 and over (87% favorable) and registered Democrats (77% favorable).

Candidate Favorability

	Favorable	Unfavorable	Net Favorable	Total Familiar
Jared Polis	79	19	+60	97
Michael Bennet	74	13	+61	87
Phil Weiser	45	7	+38	52

Bennet converts name ID into votes better and leads Weiser by more than two-to-one. In the race for Governor, Bennet holds a 31-point lead, 53% to 22%. While some of this margin is due to his name ID advantage, Bennet also converts 61% of the voters who can ID him into votes. By comparison, Weiser converts 42% of the voters who can ID him into votes. Bennet leads by double digits among every subgroup and is particularly strong with older voters (those age 55 and over), and Hispanic voters.

	Bennet	Weiser	Undecided	Net
Overall	53	22	25	+31
Age 55+	64	23	13	+41
Hispanic	63	15	23	+48
Reg. Democrats	55	24	21	+31

ABOUT THE POLL

Global Strategy Group conducted a survey of 600 likely Democratic primary voters in Colorado between June 9-11, 2025. The survey has a margin of error of +/- 4.0%. Care has been taken to ensure the geographic, political, and demographic divisions of the population of likely voters are properly represented.